# iksha foundation

Supporting Children with Eye Cancer

# ANNUAL REPORT 2017-18



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http://ikshafoundation.org https://www.facebook.com/iksha-foundation



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# Iksha at a glance-2017-18

8 years on and Iksha continues to support the treatment of underprivileged children with Retinoblastoma (RB / Eye Cancer).

#### **Support:**

- 31 new cases of children with RB: By March 31, 2018, Iksha had supported the treatment of 89 children.
- Financial aid to 8 of these children for their education in mainstream schools to help them lead a normal life.

MOU: Iksha Foundation inked MOU with two new eye hospitals;

- 1) Centre for Sight -Hyderabad
- 2) PBMA's H V Desai Eye Hospital -Pune

#### **Patient Updates:**

- Regular contact is maintained with hospitals and parents of the patients. This ensures timely
  follow up till treatment is complete and the children are free of cancer.
- Counseling parents on the importance and need to continue treatment and regular follow up visits.

#### Awareness:

- Awareness through training sessions for BBMP doctors.
- Awareness through sporting events: Tour Of Nilgiris and TCS 10K run.
- Awareness through mainstream, regional newspapers and online media.

We at Iksha still believe that no child should ever lose eyesight or face death to this type of childhood cancer that has one of the best cure rates.

# **Message from Trustee**

Every time I meet a child Iksha is supporting, or get a phone call from one of the parents, I try and update the same on our facebook page.

It is with the support of our donors and well-wishers that we have grown from supporting 2 children in 2010 to over 89 children now in 2018. I had never imagined that we could grow to support so many children and am thankful for each and every one of our well-wishers who has helped us grow. Thank you once again.

**Aravind Seshadri** 

# Hospitals we work with

#### 1)Karnataka

#### **Bangalore**

Mazundar Shaw Cancer Hospital

Narayana Netralaya

Prabha Eye Clinic

Sri Shakara Cancer Hospital

#### 2)Maharashtra

Pune

PBMA's H V Desai Eye Hospital

#### 3)Telangana

Hyderabad

Centre For Sight



#### Meet Iksha Kids



"Uttam was just 2 and half years old when he was diagnosed with RB. It was hard for us to accept it. With the support of Iksha and doctors, he completed his treatment and happily attending school and enjoying his day to day life.

We thank each and every donor for their support".

-Mr Naik

F/O Uttam

Aariz is 2-and-a-half-years old now. His parents noticed a white spot in his eye when he was only 3 months old but due to wrong advice he was neither diagnosed properly nor received treatment. This March, when the spot had spread they consulted an ophthalmologist. Aariz was diagnosed with unilateral RB at an advanced stage. His left eye had to be enucleated immediately.

It would have been a different story if he was diagnosed and received treatment immediately.



Venilla was just 3 years old when she was diagnosed with bilateral Retinoblastoma and lost both her eyes after a tough fight. She is now 8 years old. When her parents found it difficult to take care of her, Iksha helped identify a residential blind school and Venilla was admitted there. At school, she has become a confident and self-sufficient young girl with high spirit. According to her teacher, she is an all-rounder! She has won many prizes in Braille competitions and is wonderful at arts and crafts. She has been an active participant in visually impaired sports and won prizes. We have been told that her voice is as sweet as a cuckoo and that she dances as gracefully as a peacock. She is now being trained on the usage of white cane to locate obstacles in her path of travel in public places.

Iksha Foundation is proud to be part of her life by aiding her treatment, education and we are sure that she will be a strong and independent individual.

#### How we did it...

#### **Tour of Nilgiris**

Vivek Radhakrishnan took part in the Tour of Nilgiris 2017 and once again, he has helped spread awareness on RB and raise funds.

This Year donors who supported Vivek's ride were treated to a special edition of Iksha branded sports water bottles.



#### ಮಕ್ಕಳ ಕಣ್ಣು ಜೋಪಾನ ಮಾಡುವ 'ಇಕ್ಷಾ'

ಮಕ್ಕಳಲ್ಲಿ ಕಂಡುಬರುವ ರೆಟನೊಬ್ಬಾಸ್ಟ್ರೋಮ (ಕಣ್ಣಿನ ಕ್ಯಾಪ್ಟರ್) ಕಾಯಲೆಯನ್ನು ಅರಂಭದ ಹಂತದಲ್ಲಿಯೇ ಗುರುತಿಸಿ ಚಿಕಿತ್ತೆ ನೀಡಿದರೆ, ಗುಣವಾಗುವ ಸಾಧ್ಯತೆ ಹೆಚ್ಚು, ನಿರ್ಲಕ್ಷ್ಯ ಕೋರಿದರೆ ಮಕ್ಕಳು ದೃಷ್ಟಿ ಕಳೆದುಕೊಳ್ಳಬಹುದು, ಕ್ಯಾಪ್ಟರ್ನಿಂದ ಬಳಲುವ ಆರ್ಥಿಕವಾಗಿ ದುರ್ಬಲವರ್ಗದ ಮಕ್ಕಳ ಚಿಕಿತ್ತಾ ವೆಚ್ಚವನ್ನು ಇತ್ತಾ ಪೌಂಡೇಷನ್ ಭರಿಸುತ್ತಿದೆ. ನಾರಾಯಣ ನೇತ್ರಾಲಯ ಮತ್ತು ಮದುಮದಾರ್ ಪಾ ಕ್ಯಾಪ್ಟರ್ ಆಸ್ಪತ್ರೆಗಳು 'ಇತ್ತಾ' ಜೊತೆಗೆ ಕೈಗೂಡಿಸಿವೆ. ವಿಶಾಸ: ಇತ್ತಾ ಪೌಂಡೇಷನ್ 3ನೇ ಮಹಡಿ, 14ನೇ ಆಡ್ತರಸ್ತೆ, 3ನೇ ಮುಖ್ಯರಸ್ತೆ, ವೈಯಾಲಿಕಾವಲ್, ಇಮೇಲ್– aravind@ikshaloundation.org

#### In the Media

On World cancer day 2018, Prajavani covered Iksha's work on Retinoblastoma to help spread awareness.

Iksha in partnership with BBMP conducted awareness an drive on RB. Approximately 100 BBMP doctors attended the two sessions that took place in April and May. Dr.Roshmi of Narayana Nethralaya provided a brief introduction about Retinoblastoma to doctors. A few cases of children diagnosed with RB were displayed for reference. The treatment methods were explained and each case's treatment was thoroughly explained to the audience.



# ....and Their support continues

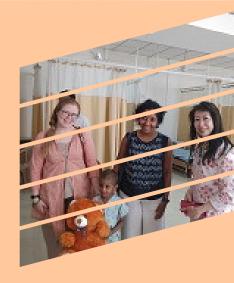
On 15th August 2017, Shangri-la gifted a 71kg beautifully crafted 4 tier cake to celebrate 71 years of Independent India. All proceeds from the cake sale went towards supporting Iksha kids with their treatment and education.

> The guests for the occasion were 12 Iksha kids, Actors Sai Kumar and Radhika Chetan and ADGP Shri Bhaskar Rao graced the occasion with their presence.





Stonehill PTA continued its support to Iksha Foundation for the 5th year. Iksha was one of the Charities that the Stonehill PTA raised funds for during their Annual Gala. Stonehill Summer Angels Gifts drive gave our young fighters moments to cherish. Gifts were selected for each of the Iksha kids and handed over to the kids during their visit to the hospital. Parents also took part in the TCS 10K sporting Ikska logo seeking support and creating awareness on Retinoblastoma.



Belly and Soul continued their support by sharing their February sales proceeds with Iksha Foundation.



# Our Donors

#### (April 2017-March 2018)

A N Venkatesh

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#### A special call out to RBL Employees for their monthly donations

Anand Adhikari **Anand Nivas Sharma** Asif Zaheer Ismail Bhaskar Niyogi Danny George **Edelbert Coutinho** Gauri Sawant Gyanendra Mishra Jágadish Venkatarao

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Udaya Shankar Bhupati

### **OUR CORPORATE SPONSORS**

RBL supported treatment of 20 children during 2017-2018.

Our heartfelt gratitude to RBL.



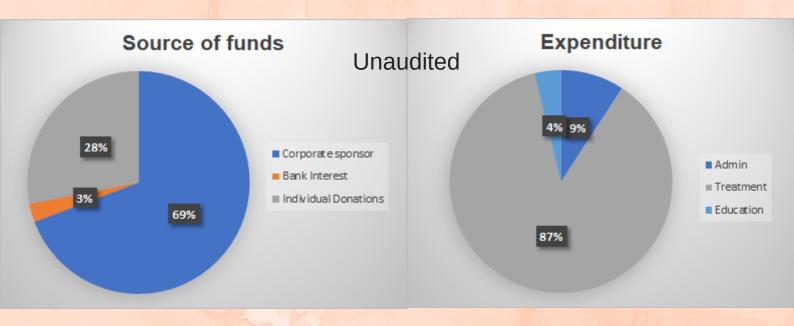
Iksha Foundation welcomes Bajaj Finserv as a corporate sponsor in supporting children with RB. Thank you.

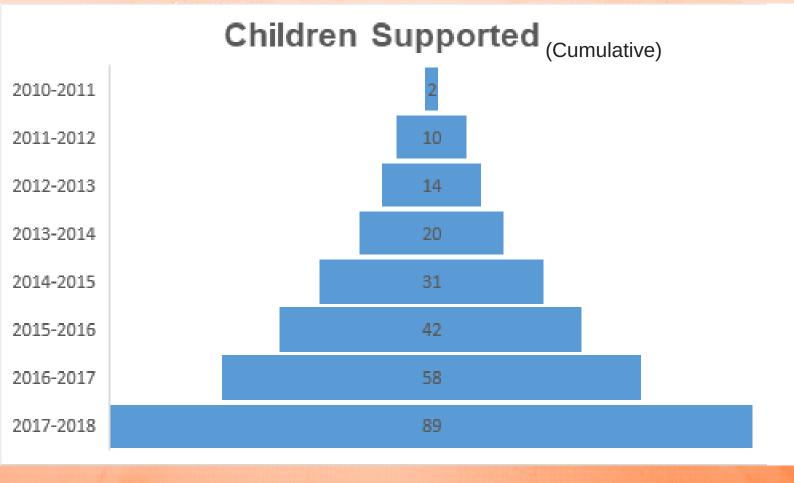
Bajaj Finserve supported treatment of 5 children and education of one child during 2017-2018.





# **Finance**





# Road Map for 2018-2019

- Spreading awareness on RB
  - → Media campaign
  - Conducting sessions to spread awareness among healthcare workers and anganwadi workers
- Working with more hospitals
- Supporting larger number of kids

The children's positive attitude is their biggest strength because they don't constantly think of 'all the things that could go wrong' and with your support, their hard time will pass.

Click here to Donate

A big thank you to our supporters and we look forward to sharing Iksha's work and success stories of our young fighters with you in our next newsletter